## **University of South Alabama**

### **Marketing and Communications**

- Vice President, Marketing & Communications
  - Executive Assistant
  - o Associate Vice President, Marketing & Communications USA Health
  - Director, Development & Alumni Relations
  - Director, Public Relations
  - Director, Media Relations
  - Director, Digital & Strategic Communications
    - Assistant Director, Strategic Communications
    - Social Media & Digital Marketing
  - Director, Creative Services
    - Associate Director, Video Services
    - Assistant Director, Creative Services
    - Assistant Director, Online Communications
    - Video Production Coordinator
  - Associate Director, College of Arts & Sciences/College of Education & Professional Studies
  - Assistant Director, Mitchell College of Business
  - Assistant Director, College of Nursing/College of Allied Health

# **University of South Alabama**

### **Marketing and Communications**

### **USA Health**

- Associate Vice President/Director of Creative Services Marketing & Communications
  - o Associate Director, Marketing & Communications/Digital Communications
    - Digital Marketing Specialist
  - o Associate Director, Marketing & Communications/Media Relations
    - Manager, External Publications
    - Marketing Specialist I
    - Marketing Specialist I
    - Marketing Specialist I
  - Marketing Assistant/Event Planner
  - Video Producer/Videographer
  - Photographer
  - o Executive Assistant