

MARKET SUMMIT 2022 JUNE 9

Coastal Real Estate and Economic Trends

SOUTH ALABAMA CENTER FOR BUSINESS ANALYTICS, REAL ESTATE AND ECONOMIC DEVELOPMENT

MITCHELL COLLEGE OF BUSINESS

5811 USA SOUTH DRIVE, ROOM 126 MOBILE, ALABAMA 36688 (251) 460-6735

# SABRE MARKET SUMMIT THURSDAY, JUNE 9, 2022

University of South Alabama | MacQueen Alumni Center Presented by the Mobile Area Association of Realtors

	7:00	Registration and	<b>Continental</b>	<b>Breakfast</b>
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7:30 Welcome, Invocation, Sponsor Recognition

# 7:45 CE Guidelines

# 7:55 Blockchain: Introduction

- What is a blockchain?
- How will blockchain use impact the world?
- Why should consumers, investors, and professionals understand?

Ermanno Affuso, PhD, Associate Professor of Economics, Mitchell College of Business

# 8:20 Blockchain: The Law and Data Privacy

- · What are key legal issues?
- How will blockchain use ensure data privacy?
- Why should consumers, investors, and professionals understand?

Raymond Bell, Partner, Maynard, Cooper, & Gale

# 8:45 Blockchain: Public Policy and Ethics

- What are key public policy issues?
- How will blockchain use enhance ethical behavior?
- Why should consumers, investors, and professionals understand?

Cliff Lipscomb, PhD, Managing Director of Public Policy, Inveniam

## 9:10 Blockchain: Real Estate Practice

- What are key real estate blockchain issues?
- How will blockchain use impact real estate practice?
- Why should consumers, investors, and professionals understand?

J. Reid Cummings, DBA, Associate Professor of Finance and Real Estate, Executive Director, SABRE, Mitchell College of Business

# 9:35 Networking Break

## 10:00 Current Environment for Monetary Policy and the Economy

- What are economists' views on the direction of the economy?
- How will monetary policy impact real estate and the economy?
- Why should consumers, investors, and professionals understand?

Nicholas L. Lacy, CFA, Chief Portfolio Strategist, Raymond James Asset Management Services

# 10:25 Current Environment for Tax Policy and Tax Loss Harvesting

- What are tax advisors' views on the direction of investments?
- · How will tax policy impact real estate and other investments?
- Why should consumers, investors, and professionals understand?

Mindy Freedman, Director and Client Relationship Manager, Natixis Investment Managers

# 10:50 Panel 1: Adapting Blockchains to Real Estate: NFTs, DeFi, and Tokenization

- What are NFTs, DeFi apps, and Tokens?
- How will real estate change by adapting their use?
- Why should consumers, investors, and professionals understand?

Moderator: Robert J. Cloutier, PhD, Professor & Chair, Systems Engineering, University of South Alabama

Kari J. Lippert, DSc, Assistant Professor, Systems Engineering, University of South Alabama

Mr. Mark Hester, BSCpE, MS Electrical Engineering Candidate, University of South Alabama

Ermanno Affuso, PhD, Associate Professor of Economics, Mitchell College of Business

William W. Oppenheimer, President, Enveloc

Michael A. Nadeau, Director of Ecosystem Strategy, Inveniam

## 11:40 Panel 2: Real Estate Investments: Real and Virtual Worlds

- · What are current trends in real estate investments?
- How will investors react to virtual real estate investments?
- Why should consumers, investors, and professionals understand?

Moderator: Cliff Lipscomb, PhD, Managing Director of Public Policy, Inveniam Forrest Bryant, DDS, CEO, High Speed Alliance

Vaughn T. Poe, Executive Director, Alabama Real Estate Commission Melissa S. Warren, CCIM, Senior Advisor, Stirling Properties Lyndsy Yim, CCIM, First Vice President, SRS Real Estate Partners Michael A. Nadeau, Director of Ecosystem Strategy, Inveniam

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